



**MINUTES OF
REGULAR BOARD OF DIRECTORS MEETING**
Tuesday, February 23, 2016, 6:00 PM
The Tampa Club
101 E Kennedy Blvd, Tampa, FL 33602

MINUTES

CALL TO ORDER, WELCOME, AND PLEDGE OF ALLEGIANCE – Dr. Lisa Monnet- 6:30 PM

WELCOME OF NEW BOARD MEMBERS / GUESTS – BRIG GEN (R) Chip Diehl

ROLL CALL – Mr. Jim Sampey

PRESIDING – Dr. Lisa Monnet

ATTENDEES

Officers Present

Dr. Lisa Monnet
BRIG GEN (R) Chip Diehl
Mr. Jim Sampey

Civilian Ambassador Present

Darcy Foster
Walter McCracken
Mike Meidel

Board Members Present

Mr. Barry Albert
Mr. Tim Jones
Col (R) Rich McClain
John Schueler

Advisors Present

GEN (R) Art Lichte
Tina Fischer
GEN (R) Mike Jones

Board Members Absent

Rhea Law & Allen Brinkman

Guests Present

Linda O'Rourke
Brent Britton
Steve Angotti
Cliff Fischer
Jule' Colvin

1. APPROVAL OF MINUTES

Regular Board of Directors Meeting Minutes – January

The minutes from the 01/12/2016 meeting were ratified at 6:41 pm

Business Arriving From Minutes

- Revised Business Plan update
- MacDill 2025 – Update on status with Mayor Buckhorn’s office/committee
- ADC Panel Installation Innovation Forum in Charleston, SC- Lisa and Chip

Overview:

My MacDill- The MacDill 2025 report is to be positioned as a Community plan. The TBDA objective is to engage the community and have the community accept and work on executing the plan. Highlights of the MacDill 2025 Report:

- Key recommendations from the plan include developing, aligning, refining and implementing accurate messages and engagement activities that support the following proposed community goals:
- Enhance the operational contribution, importance and potential of MacDill AFB and its tenant units.
- Maximize the symbiotic relationship between MacDill AFB and the Tampa Bay Community

Business Plan – The revised business plan will be our roadmap for success and align our team toward a common set of goals. The plan will finalize organizational governance requirements, operational planning for continuity, operational budget, and priorities of the organization. The business plan will improve our clarity of the vision and mission, state our organizational goals, reasons they are attainable, and methodologies to achieve our mission. Key components of the plan include:

- Executive Summary
- Organizational Priorities / Services
- Market Opportunity / Industry Analysis
- Operational Plan / Business Model / Justification
- Financial Projections / Resources – Revenue and Budget Projections
- Objectives and Outcomes – Plan to accomplish our objectives and achieve our desired outcome

Action Items:

- Finalize Business Plan changes/updates by April BOD meeting
- Schedule meetings with influential leaders - Lisa Monnet
- Golf Tournament Donation to be executed approximately - \$24,000

2. NEW BUSINESS

Overview:

- Association of Defense Communities Installation Innovation Forum attendees selected:
Dr. Lisa Monnet, BRIG GEN (R) Chip Diehl, Mr. Tim Jones, Col (R) Richard McClain

Dates of the forum are 2/29-3/2.

Dr. Lisa Monnet will participate in a panel discussion about: Why Schools Matter to Military **Value**. As the Department of Defense is becoming increasingly focused on the quality of public schools

serving military children, defense communities are searching for ways to improve local education institutions. This interactive discussion session will focus on strategies communities can use to ensure their schools meet the needs of all military families.

➤ **Motions**

- New Board Member Nomination – Tina Fischer- **Approved**
- New Board Member Nomination - Walter McCracken – **Approved**

Action Items:

1. General Lichte will contact Scott AFB to determine the size of the display case used to house the Abilene Trophy. We do not want to make a trophy too big for the display case in which it may be housed.
2. O&A to get weight for Tampa Bay Trophy to Tim Jones to enable Tim to start designing a traveling case for the Trophy.

3. OFFICER'S REPORTS

PRESIDENTS REPORT

. General Mike Jones and I are scheduled to meet with MacDill AFB 24 February to provide an introductory meeting with the Spectrum / Principi Group to discuss the Florida Defense Support Task Force (FDSTF), their mission and activities, and supporting activities of the Principi Group.

2/23 BOD Meeting

Objectives

- Provide an opportunity to discuss any TBDA issues he is interested in.
- Provide an introductory meeting with the Principi Group to discuss the Florida Defense Support Task Force (FDSTF), their mission and activities, and the supporting activities of the Principi Group. The key will be to ensure all of the Principi Group's and the FDSTF activities are supportive of the direction that MacDill is going, and that nothing they do is out of alignment with his strategic direction or presents a problem for them..
- To discuss MacDill's vision for the future, and discuss ways the community and State can be supportive of the vision and the men and women who serve at MacDill.

. Objective

Material for ADC panel questions; Discuss Tinker Elementary, and the educational challenges military children encounter moving into the State of Florida, and to discuss the challenges military children encounter in general.

National Outreach

ADC

On 2/29 I will represent the TBDA as part of a panel discussion at the ADC Installation Innovation Forum in Charleston. The topic of the discussion is "Why Schools Matter to Military Value" With DoD becoming increasingly focused on the quality of public schools serving military children; defense communities are searching for ways to improve local education institutions. This panel discussion will focus on strategies communities can use to ensure their schools meet the needs of military families. .

Panel Questions

- Since the Tampa Bay Defense Alliance started in 2012, what issues have you addressed and how important has education been among them?
- As a business leader in Tampa, do you believe that the quality of your schools would be a help or a hindrance to keeping MacDill AFB open and at relatively the same staffing levels should we have another BRAC round?

C Nominations

On 2/12 we submitted a nomination packet to the Association of Defense Communities, nominating the Tampa Bay Region and specifically the MyMacDill campaign for consideration in the ADC's Great American Defense Communities Award Program.

On 2/12 we submitted a nomination packet to the Association of Defense Communities for John Schueler to be considered for one of four open Director's positions on the ADC Board.

Community Outreach

Meetings were held with Tampa governing members and the GTCC about the TBDA's 2016 initiatives and priorities. .

Objectives

Discuss Florida Rock, MacDill 2025 and the 2016 priorities and initiatives of the TBDA.

Greater Tampa chamber of Commerce

I met with the GTCC on 2/8 to discuss our continuing partnership.

Objectives

Discussion on how our two organizations can work more closely with each other and to put aside past "issues."

Membership and Board Recruitment

Meetings were held with representatives of Edward Jones, Northwest Mutual, and De La Pena and Holliday LLP about membership. I met with Tina Fischer (Fletcher and Fischer P.L.) in regards to a seat on our Board of Directors ... Tina accepted the nomination.

Revenue Enhancement

A meeting was held with Grant Pathways, who will present to the Board at the 2/23 BOD meeting. Grant Pathways will make suggestions on methodologies to qualify for Foundation grants.

Florida Rock

On Friday 2/12 an article was published in the TBBJ. Without identifying ourselves as the TBDA, we called the realtor listing the property and immediately received the attached offering memorandum. The realtor indicated to us they had received approximately 2 dozen inquiries about the property and that the property owner is not going to put forth an asking price, but is going to let the market dictate the pricing. We gave him a \$10,000,000 number and he told us that was in the ball park. .

We reached out to our Congressional Representatives with what we had discovered and told both we would like to speak with them about Florida Rock. They called us back within 90 minutes and we had a 15 minute conversation about what was being done, by whom, and what they felt we could do to assist with the process of buying the land and getting it to the DOD and then to MacDill.

They responded immediately and directly. They had seen the same article all of us had seen and had immediately sent a note AICP Director asking about "encroachment." his response is seen below.

Although they are in the APZ-1 zone, their restrictions are limited to their land use and zoning categories. There is a cap of 10 units per acre, as part of a stipulated settlement agreement from 2010 with Florida Rock and Tank Lines, attached (second whereas clause), if they were to go through a rezoning. Policy 19.7.1 in the comp plan was drafted to reflect the stipulated settlement agreement. IG does not allow for residential and the underlying land use, CMU-35, would allow for a potential rezoning to a residential category. The attached screen shot shows the CMU -35 land use in the pinkish color. The largest portion is IG and you can see that the rear portion of the lot is CI.

I am fairly certain that MacDill AFB would see any residential development as an encroachment danger to their operations.

Unfortunately our only regulatory control is our land use and zoning regulations. Fortunate part is that any desire to do residential to any degree would most likely trigger a rezoning on the larger IG portion of the site and MacDill would have an opportunity to weigh in that discussion. Hope this helps.

AICP

Director

Planning and Development

Summary

As stated in last month's report, my role as President is to ensure the organization sustains stability, long-term viability, and has a long-term vision in place for growth. The Alliance's Vision Statement, (seen below as outlined in the Business Plan) is noble, attainable and a vision around which we can rally the community. I invite you to join me over the next few months as we prioritize engagement, good communication and above all, collaboration

Tampa Bay Defense Alliance Vision Statement

The Tampa Bay Defense Alliance's vision, through 2020, is to create, sustain and support a vibrant and engaged environment throughout the Tampa Bay Region where all team members speak with one voice, understand and cooperate with each other, to execute their roles in helping the Tampa Bay Defense Alliance accomplish its mission: *To Champion Our Defense Community.*

4. TREASURER'S REPORT

a. Review of Financial Statement and Budget

Account Receivable- \$80,909.19

Account Payable- \$26,525.00

Amount to be invoiced against the 3 active grants for Q4 2015 \$38,759.00

2015 Fiscal year has been closed. Unaudited results have been presented to the Officers.

b. Action Items and Results

- Create Operational Budget- Currently being worked on

5. COMMITTEE REPORTS

Executive Committee – Comprised of Lisa Monnet, Chip Diehl, John Schueler, Jim Sampey,

Tim Jones and Rich McClain

a. Planning and Outreach

Marketing Committee

a. Planning and Outreach

b. Action Item and Results

6. ADMINISTRATION MONTHLY STATUS REPORTS

a. Contracts / Grants Administration

- 1) DRG S-0041 Expiration date 6/30/2015- Amount of Grant \$25,200
- 2) DTF 15-02 Expiration date 4/40/2015- Amount of Grant \$ 150,000
- 3) DTF 16-02- Expiration date 8/23/2016- Amount of Grant \$175,000

A new grant cycle for the period 7/1/2016-6/30/2017 is approaching. Grant applications will be due in April to EFI and to the DEO.

Action Item- TBDA needs to decide if it will apply for EFI/DEO/FDSTF grants and if so must appoint a point person to lead this initiative. Decision must be made no later than the April BOD meeting.

7. CALENDAR / UPCOMING

EVENTS

Air Mobility Command- Scheduling for Q1 being finalized
Association of Defense Contractors – ADC Panel Discussion 2/29-3/2
Tampa Chamber of Commerce Military Affairs Meeting TBDA Presentation 2/23
Tampa Chamber of Commerce Military Appreciation Banquet 2/24
Leadership Meeting 03/09/16

8. PRESENTATIONS N/A

9. BOARD MEMBER

COMMENTS

10. NEXT BOD MEETING DATE

04/05 at the Tampa Club

11. ADJOURNED at 7:44 pm