



# Tampa Bay Defense Alliance

P.O. Box 172925 • Tampa, Florida 33672 • [www.tampabaydefensealliance.org](http://www.tampabaydefensealliance.org)

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## Minutes from the Board of Directors Meeting

11/10/2015 from 5pm- 6pm

Tampa Club Boardroom

John Schueler Presiding

Recorded by O'Rourke & Associates

**Attendees: John Schueler, Jim Sampey, Chip Diehl, Rich McClain, Tim Jones, Lisa Monnet, John Tiliacos, Mike Meidel, Donna Fore, Walter McCracken, Darcy Foster, Mike Jones**

- The meeting was called to order by the President at 5:14 p.m.
- The minutes from the 9/15/2015 BOD meeting were ratified by unanimous vote.
- The minutes below will follow the agenda, and will not necessarily recap the discussions in the order in which they took place.

### **Committee Updates:**

#### **Membership:**

A new page has been created for the TBDA website <http://www.tampabaydefensealliance.com/membership>. The new page recaps the benefits outlined in the membership brochure and the various levels of membership available to companies, organizations and individuals. A specific list of potential members has been identified by the Membership committee. Contact will be made with the potential members over the balance of the fourth quarter and into January of 2016 as scheduling permits. Sustainability of the TBDA as a result of collecting annual membership dues continues to be an area of concern for Leadership and a sense of urgency to begin the formal "membership" drive was conveyed to all.

#### **Business Plan Review:**

While a relatively lengthy discussion took place about the business plan review, the short summary is that a review of the plan, adopted by the BOD on 4/1/2014 is underway. Observations were offered by the committee evaluating the plan concerning its length, focus, and applicability to "today's issues." Specific areas of concern are being addressed by the committee and their objective is to have specific recommendations available for the Board's consideration at the 1/12 BOD meeting.

### **General Updates:**

#### **MacDill 2025**

Additional conversations have taken place with Mayor Buckhorn who is still committed to leading a coordinated effort to support the MacDill 2025 initiative, but is waiting for the TBDA to provide guidance and direction for "next steps." Bob Rohrlack and Rhea Law have also been spoken to on a regular basis to keep them informed. Coordination with Mayor Kriseman and key Chambers of Commerce in the region is expected and it is important to note for the Board that there is a MacDill 2025 deliverable in 2 of the 3 active grants we are executing, so this initiative is a "need to have." Achieving common focus on, and using common language about, the Deloitte "placemat" issues of Capacity, Capability and Readiness, is going to be the objective for the MacDill 2025 committee

### **MyMacDill**

The Faircount Media 75<sup>th</sup> Anniversary Publication about MacDill is being edited and is on track to go to press before the end of the calendar year. Chip, Denny Cole and Jim Philpitt are involved helping out with content, editing and interviews to complete the final stories for the publication.

### **9/11 Golf Tournament**

All contributions have finally been collected and all bills have been paid. The final amount available to donate to the Base is \$24,000. Over the next month, we will obtain the necessary paperwork/identify the procedures to make a donation to the Base with the proceeds from the event.

### **AMC Trip**

Chip is coordinating this initiative and we are targeting a Q1 visit. There is a new Command structure in place at AMC and this will be our first meeting with General Everhart.

### **ATA Convention**

The Convention was attended by John, Lisa, Rich, Chip and Bill Boesch. A TBDA/MyMacDill presentation was delivered by John, Lisa and Rich. John and Lisa also presented the first Annual Tampa Trophy, during the keynote address at the convention. By all accounts, both presentations were favorably received and a link to view the Tampa Trophy presentation follows: <https://www.youtube.com/watch?v=wcveuFJ109o>

## **Finance and Administration**

### **1) Grants**

- DTF- 15-02- This grant is for \$150,000 and expires on January 23, 2016. We have invoiced or allocated \$90,906 toward this grant through 10/31. Additional Q4 commitments are expected to be approximately \$20,000 leaving an uncommitted balance of approximately \$40,000. A request for a 90 day extension for this grant was submitted to EFI on 11/9 to run through 4/22/2016 to give us time to allocate the rest of the funds against Phase II of MacDill 2025.
- A new DRG grant application in conjunction with GTCC and the THEDC was submitted on 3/19. A total of 125K was requested. The TBDA requested 35K as our portion of the total. The final grant was approved for \$75,000 and our portion is \$25,200. Spending against this grant began in October. Funds were used to support the TBDA's attendance at the ATA Convention. We have allocated \$5,965 toward this grant as of 10/31. Additional commitments between 11/1 and 3/31 are expected to fully use the balance of available funds. (\$19,000)
- DTF 16-02 was received from EFI on 9/8 with an effective date of 8/14/2015. This grant is for \$175,000. We have requested an initial disbursement of 25% of the total and are waiting for the funds. Spending against this grant began in October. We have allocated \$3,709 against this grant through 10/31. The bulk of the spending against this grant will take place during Q2 and Q3 of 2016 in support of Phase II and Phase III of MacDill 2025.
- Outstanding grant invoices for reimbursement are:
  - DRG 15-01- \$39,149
  - DTF- 15-02- \$50,669 less \$6,920 already received as part of the grant initial disbursement
  - DTF 16-02- \$ 43,750
  - Total **NET** Grant Receivables = \$125,658

2) Reimbursements received since last BOD meeting total=Zero.

3) Payments made since the last BOD meeting total \$52,878.

4) The 9/11 Golf Tournament raised \$50,437 in cash and over \$50,000 in donated goods and services.

5) Bank balance as of 10/31/2015 was \$21,882.

6) The Audit for fiscal year 2014 has been completed. Copies of the audit are on file at O&A and have been sent to EFI as part of the process to close out grants DTF 14-08 and DRG 14-09. The only recommendation made by the auditors was for the TBDA to create and adhere to a budget for 2016.

7) The tax return for 2014 has been completed by Shinn & Company.

8) The service mark for the MyMacDill Trademark has been approved by the USPTO and the trademark paperwork has been sent to the TBDA by the USPTO. We are now waiting for the final paperwork to be sent to us for the MyMacDill logo and the trademarking process will be completed.

9) New Corporate Members during the last quarter were Hillsborough Community College and Shinn & Company.

10) Individual Members during the last quarter were Adam Highsmith.

11) TBDA outreach that took place since the last BOD meeting on 9/15 were:

- 10/1- Presentation of MyMacDill to Riverview MAC given by Tim Jones.
- TBDA and MyMacDill were presented at the ATA Convention by John Schueler, Rich McClain and Dr. Lisa Monnet.
- The Tampa Trophy was awarded at the ATA convention by John Schueler and Dr. Lisa Monnet.

13) Announcements:

2016 Board Meeting Dates

1/12
<b>2/23</b>
4/5
<b>5/17</b>
6/28
8/9
<b>9/13</b>
10/18
<b>11/29</b>

NOTE: Tentative dates for 2016 Influencer's Events are BOLD typeface above.

2016 Trade Shows Attendance/Participation

- ADC Installation Innovation Forum Feb 29-March 2 in Charleston
- SOFIC- May 19-21 in Tampa
- GEOINT-May 15-18 in Orlando
- ADC- **TENTATIVE** June 20-24 in Washington DC
- ATA-October 27-30 in Nashville