

Tampa Bay Defense Alliance (TBDA)

Board Meeting Summary

19 Mar 13

I. Introduction of Members & Guest(s)

Maj Gen Karl Horst, Chief of Staff, USCENTCOM reported on:

- Departing CENTCOM leadership:
 - Gen Mattis' change of command will be 22 Mar 13...he will be replaced by Gen Austin.
 - VADM Harward, Deputy Commander, USCENTCOM: will depart this summer.
 - MG Horst, Chief of Staff, USCENTCOM: will depart this summer.
- Sequestration:
 - 350 USCENTCOM civilians will be furloughed for 1 day per week through the end of the fiscal year (30 Sept 13).
 - Reviewing all contracts and the contractor workforce for areas to reduce..."will be a hard emotional issue within the command and community."
 - THE USSOCOM Joint Special Ops University currently located at the old MacDill Credit Union just outside of the MacDill AFB Dale Mabry Gate will be housed inside the MacDill AFB gates. The existing property/structure will become available for lease.
 - **Action Items:**
 - **Barry Alpert:**
 - Establish a formal means to talk to the media.
 - Talking point need to set written and shared so we all get the message out.
 - **Tim Jones:**
 - NDIA Survey will be completed soon and the results should go public the first week of April.
 - Chip Diehl and Tim Jones will craft a press release based on the outcome of the survey.

II. Previous Meeting – Recap

Chip Diehl provided updates:

- TBDA start-up grant is: \$130,000 ... there is an addition \$16,100 for the TBDA from a state grant that is controlled by the Great Tampa Chamber Commerce.
 - **Action – (for Rich McClain): Contact the controlling agency and discuss the proper way to receive and utilize the available funds.**

III. New Business Updates:

Chip Diehl:

- Lt Governor's visit: Stressed that we need to follow through on the actionable items that came out of the event.
- Although Gen Kelly, USSOUTHCOM Commander, had to cancel his scheduled luncheon with the TBDA, he wants to remain in close contact with the community and will look for another opportunity to meet with the members of the TBDA.

John Schueler:

- Establishment of committees:
 - Administration: Rich McClain was appointed as the Chair.
 - This includes 501(c)3 reporting, funding, invoicing, TBDA website establishment and maintenance, and general administrative requirements in support of the TBDA.
 - Marketing and Communication: Chip Diehl was appointed as the Chair.
 - This includes media outreach, overall marketing of the TBDA, and acting as the main spokesman for the TBDA.
 - Corporate / Membership Development: John Schueler was appointed as the Chair.
 - This includes establishment of membership requirements and active solicitation of people / organizations for membership into the TBDA.
 - Action Items:
 - Each Chair is to develop roles and responsibilities for their respective committee and submit them to the board for approval and adaption.

IV. Additional Items:

- BRAC: Chip Diehl informed us that he met with the Mayor to discuss the possibilities of another BRAC and the need to establish a BRAC working group...Chip recommend to the Mayor that he consider using Gen Lichte and Gen Newton as advisors...and lean on the TBDA as needed.
- 6th AMW's Commanders Action Group membership: Chip informed us that one member of the TBDA was invited by Col DeThomas to sit on the Commanders Action Committee...Rich McClain was selected to be the TBDA representative.

V. Administration

- Invoices: Rich McClain announced that Advisor invoices will be mailed out within the next week.

VI. Attendees: John Schueler, Barry Alpert, Major General Karl, Rich McClain, Brigadier General Chip Diehl, Chase Stockton, Mike Meidel, Walter McCracken, Jim Sampey, Tim Jones, and Rich Wainio.

VII. Next Meeting: 4/30/13