

Tampa Bay Defense Alliance (TBDA)

Board Meeting Summary

1 October 13

I. Greeting / Introduction of New Attendees

II. Previous Meeting Recap

III. Organizational Updates

- Rich McClain reported on Accounting & Auditing Firm Selection:
 - Oscher Consulting
 - Byron Shinn
- Rick Homans, EDC Update:
 - GEOINT Conference has offered a 20x20' space on floor. EDC will putting together displays & monitors and reaching out to community businesses to fully staff event.
- Brigadier General Chip Diehl, discussed the potential AFRICOM relocations (has been working for 3 years), recommend approach with respect and quietness. Make pitch silently, quietly, respectfully.
- The Tampa Bay Partnership:
 - 8 county region, 15 billion dollar industry at risk, including the companies that support it. Getting active and aggressive to advocate for MacDill.
- Col Briere reported on Air Mobility Wing:
 - Government shut down is having a big impact. Good news is that the civilian work force will be paid for the time / work stop. Had a series of townhall meetings to discuss the current situation. Has drafted a letter to creditors to be kind/patriotic to civilians who may begin to struggle. Next big marker is the end of next week which is the next civilian pay period.
 - Chip Diehl suggested getting a governor letter; bring them all around the table with. Get the warnings out, around the community
 - § Action item:
 - Get together with community leadership to urge bankers, etc. to be sympathetic to the active duty affected by the shutdown. USSA, C1, SunTrust, Etc.
 - Rich McClain to contact Howard Altman
 - Jim Sampey will lead the effort to pull together the people for a sit down next week.
 - Brigadier General Chip Diehl will make sure we receive accurate intel.
 - Hill & Knowlton will draft letter.
- § Action item:
 - Put pressure on elected officials (senators and congressman ex. Castor, Rubio, Nelson, etc.) to let them know the people have

had enough and the community will rise up and do something about it.

- Charter school effort, great advisory board in conjunction with Clark Builders announced their intent to build a charter middle school. Can't advocate, but are supportive of any efforts that improve quality of education. A lot of families on base exercise school of choice. Families face significant challenges when moving every 1-2 years. 25,000 military affiliated military in this school district. A charter school on MacDill would alleviate the problem/unique requirements that military kids have. We are supportive of this effort because it will have a positive effect on our children and help to make a more vibrant S. Tampa area.
 - § Steve Mitchell reported further: There will be a charter group, a foundation and a manager. Looking to create psychological programs to transition, be in an environment of like-kind. We are looking for advocates. Would like to join force to let the board know that. Counsel is excited about this and hearing is on the 8 October 2013.
- Col Doug Schwartz reported on:
 - A rough day at 927th wing. They are effectively shut down, ~900 staff members not working due to the budget issues. What does it mean? Reservists don't get paid (man days or inactive duty training). Not sure if they will have next training session.
 - We need predictability and a continued resolution.
- Brigadier General Chip Diehl reported on:
 - AMC Visit – Met with General Selva, for lunch and meeting, brought new people and outcome was positive
 - Grants –
 - § Previous – EFI \$16,335.00, FDSTF \$130,000.
 - § Pending – 2013 DRG, 2014 DIG's, 2014 FDSTF
 - § TBDA is now the 'Gold Standard'
 - Marketing Plan
- Rich McClain recommends TBDA sends representative to A/TA event.
 - Board approved
- John Schueler announced:
 - Going forward TBDA will be more formal, minutes coming back to board member. Will meet in next coming weeks to make sure the business plan supports the business model.

IV. Meeting Attendees:

John Schueler, Walter McCracken, Rich McClain, Darcy Foster, Brig Gen Chip Diehl, Jim Sampey, General Art Lichte, Bill Boesch, Col Briere, Steve Corey, Stacey Swank, Tim Jones, Joe Lopano, Col Doug Schwartz, Dave Timmons, Rick Homans, Stuart Rogel, Harry Costello,

V. Next Meeting:

12 November 2013

