



**MINUTES OF MEETING
OF
TAMPA BAY DEFENSE ALLIANCE
BOARD OF DIRECTORS**

7 January 2014

Time and Place of Meeting

A meeting of the Board of Directors (the “Board”) of the Tampa Bay Defense Alliance (TBDA) was held at the Tampa Club on 7 January 2014.

Presiding Officer

Mr. John Schueler, President, TBDA (“President”) presided at the meeting. Ms. Jennifer Godin acted as Secretary for the meeting.

Roll Call

The President asked that roll call be taken. The following Board members were present and attended the meeting: Mr. John Schueler, Brig Gen (R) Chip Diehl, Col (R) Rich McClain, Mr. Barry Alpert, Mr. Jim Sampey, Mr. Ken Coppedge and Mr. Tim Jones.

Also in attendance were TBDA Advisors and Partners: Ms. Darcy Foster, Mr. Walter McCracken, Col Doug Schwartz, Col Scott DeThomas, Mr. Dave Timmons, Mr. Steve Morey, Ms. Stacey Swank and Ms. Jennifer Godin.

Guests attending included: Ms. Linda O’Rourke and Mr. Steve Rarus

A quorum of the Board being present, the President called the meeting to order at 6:15 p.m.

The President stated that the proceedings of this Board are sensitive and are to be treated professionally and respectfully outside of these proceedings.

Minutes Review

The President asked that a motion be made to approve the minutes from 12 Nov 13 TBDA Board meeting. John Schueler made the motion for approval and Barry Alpert seconded the motion. All approved without exception.

President's Opening Remarks

- John Schueler set agenda with focus on looking back at a successful 2013; a look ahead toward TBDA goals for 2014; and, a reflection on a 2014 Strategic :
- **TBDA 2013: 'Looking Back'**
Rich McClain led discussion reflecting on accomplishments of TBDA in 2013
 - TBDA does have much to be proud of – foremost was declaration from the Florida Defense Support Task Force (FDSTF) that TBDA is the “gold standard” for Defense Alliances across Florida.
 - Want to continue the momentum and continue to review mission and actions to stay on course
- **TBDA 2014: 'Looking Ahead'**
John Schueler led overview looking into 2014 and priorities for TBDA.
 - Priorities highlighted include:
 - § Florida Legislation: FL GI Bill; In-State Tuition for Vets; and, FL Rock.
 - § Air Show: Rolling in to support MacDill and the Wing
 - § High Tech Corridor: Continue efforts to attract 'Emerging Technologies'
 - § Community Partnerships: Priority to learn more; work with Eglin as partner with several 'best practices'
- **MacDill 2014: 'Securing our Future'**
Chip Diehl shared reflection on Assets, Partners, Marketing, Targets and Goals as they shape possible Strategic Engagement Campaign – aimed at strengthening MacDill and setting vision out toward 2025.
 - We may have so many invaluable assets to incorporate – Community; Retirees; Defense Industry; Academia (Universities & Community Colleges) - more than we think we have
 - MacDill is our bullseye but the community outside of the gate is equally as important.

Organizational Updates

- **EDC (Hillsborough County)**
Steve Morey reported on the Tampa Hillsborough Economic Development Corporation activities:
 - Developed a targeted list of 100 defense companies in the area. Have employees who call on that list to learn 'What are their employment needs?'
 - GEOINT has given 20'x20' space. Calling it "Tampa Bay Pavilion".

- **PCED (Pinellas County)**

Stacey Swank reported on the Pinellas County Economic Development activities:

- Continuing to do retention visits
- Taking with Duke energy to bring costs down
- Referendum coming up on transportation in Pinellas County: “Greenlight Pinellas”

- **Tampa Bay Partnership (TBP)**

Barry Alpert reported on The Tampa Bay Partnership activities:

- Beginning to tie the region together from a transportation effort.
 - § Getting people to and from work
- Biggest effort is our workforce effort, getting people
- Want to be an important resource to our EDC partners.

- **6th Air Mobility Wing (AMW)**

Col Scott DeThomas reported on 6 AMC:

- Charter school
 - § Appeal is due this week.
 - § In wait and see mode based on what the state thinks of the push back from the local level.
 - § Must be clear this is not an issue with Monroe.
 - § The builder, Charter USA, is a for-profit company and may be considered challenging in the eyes of the traditional school system.
- Air Show
 - § Sequestration and Budget pressures re-shaping the planning of AirFest – All Services limiting participation; Chamber of Commerce leading Community support.

- **927 Air Reserve Wing (ARW)**

Col Doug Schwartz reported on 927 ARW:

- Still under Continuing Resolution straining plans toward recovering lost training and impacts during Shutdown
 - § Hopeful Congressional Budget Agreement will be completed; funding Reserve and Active forces through 2015.
 - § Keep Operation Embrace on the shelf in case it is needed.

Administration

- **Financials**

- Rich McClain reviewed financials and shared report with group. Group will file taxes for 2013 and 2014.

- Rich, Chip and John will meet to review business plan and send out recommendations to board outside of next board meeting. John requested input from other board members interested in getting involved.

Next Meeting

Next meeting will be scheduled at Tampa Bay Times Forum on 18 February 2014 at TBA – Host: Mr. Tod Leiweke, TBDA BOD Member & CEO, Tampa Bay Lightning.

Adjournment

With no other business before the Board, a motion was made by the President and seconded by Brig Gen (ret) Chip Diehl to adjourn; the meeting was adjourned at 7:41 p.m.

