



Tampa Bay Defense Alliance

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Minutes from the Board of Directors Meeting

6/24/2014 from 6pm-7:30pm

Tampa Bay Times Forum

John Schueler presiding.

Attendees: John Schueler, Chip Diehl, Jim Sampey, Darcy Foster, Stacy Swank, Tim Jones, Karl Horst, Al Higgenbotham, Walt McCracken, Rick Homans, Commissioner Al Higginbotham, Colonel Scott DeThomas, Aileen Rodriguez, Linda O'Rourke

The meeting was called to order by the President at 6:10 p.m.

While the minutes from the previous meeting were reviewed, a vote was not held to adopt them.

1) OLD BUSINESS

a) MacDill 2025

An update on the MacDill 2025 project was delivered. Deloitte has submitted a proposal and it is under review by John Schueler and Chip Diehl. There are areas that will need clarification and modification. Chip is leading this effort and additional communication with Deloitte is expected within the next week to ten days.

b) Grants

Chip Diehl had just attended the EFI/Florida Defense Support Task Force meeting on 6/18 and 6/19 and updated the group on some of the discussions. The grant calendar for 2014/2015 has been developed. Grant applications for the upcoming grant year are due no later than 8/22. Presentations will be made on 9/18. It is expected that decisions on the applications will be made, if not that same day, very soon after 9/18. After the Workforce discussion (to be recapped below), it was suggested that the Workforce initiatives discussed would make for a viable grant application. Additional initiatives for potential grants were discussed and a request was made of the attendees, that they forward their suggested grant initiatives to Chip Diehl by 7/10.

The tight timeline for the grant application/presentation process was identified and discussed. A calendar will be put together by the Officers at their next weekly meeting and communicated to Leadership as necessary to insure that the 8/22 and 9/18 deadlines are met. It is expected that John Schueler will be making the grant presentation on 9/18.

A new condition was communicated by Chip concerning current grants. If any Grantee has not submitted invoices for at least half of the contracted grant amount by 6/30/2014, they will not be eligible to apply for any grants in the 2014/2015 grant year. The TBDA currently has a \$130,000 dollar grant to which this new metric applies.

ACTION STEP- O&A is to report back to the officers after verifying with Oscher consulting and the Executive Director. The amount of invoicing that HAS been submitted for the grant in question and to determine the balance needed to invoice, if any, to conform to the new metric

Action Step- The TBDA officers are to develop a calendar to insure that the grant application and presentation process conform to the 8/22 and 9/16 deadlines.

Action Step- Suggestions for possible grant application initiatives are to be solicited from Leadership and coordinated through Chip Diehl by 7/10.

c) TBDA Website redesign

Proposals to redesign the current TBDA website are expected by 7/1 from four local respondents. A decision to award the project is expected very soon after the proposals are submitted with a targeted roll out date of 9/1/2014

d) Community Partnerships-

Tabled until the 8/5 BOD meeting

e) Quarterly letter sent to Generals Selva and McDew at AMC

John updated the group about the quarterly letter sent to Generals Selva and McDew. This quarter's update was much more detailed and granular than usual to give General McDew context and history behind many of our issues of concern. The General looks forward to meeting with representatives from the TBDA during our visit to the AMC in the late summer/early fall and he will meet with us when he comes to visit MacDill. The dates for the TBDA trip to the AMC have not yet been finalized.

f) Workforce Initiatives

A very lengthy update was led by Jim Sampey and Walt McCracken. The entire group actively participated in this discussion which ended up with the suggestion that a TBDA grant application should be considered to fund a Workforce Pilot program in Tampa/at MacDill that could be used as a model on a statewide basis. Many members of the group had been at a workforce meeting earlier in the day and the content from that meeting was relayed in great detail to the rest of the attendees. The conversation went from strategic to tactical and back to strategic in nature. Only three action steps are recapped below of many that were suggested.

- Ø Coordinating with different community organizations on THEIR workforce initiatives-ONE VOICE/ONE TEAM
- Ø Pilot Program on MacDill
- Ø Offer training for HR departments of hiring companies on how to interact with local veterans entering the workforce

2) New Business

a) Membership

This topic was tabled until the 8/5 BOD meeting to insure the participation of the Executive Director in the discussion.

b) Florida Defense Support Task Force Meeting and Florida Defense Alliance meetings on 6/18 and 6/19

Chip attended the meetings. A lot of content is forthcoming but due to time constraints we just heard an update on the grant process (described above). Additional content from the meetings will be communicated to Leadership when the minutes of the meetings are published.

3) Organizational updates

a) 927 ARW- Colonel Bard Anderson has replaced Colonel Doug Schwartz. He was not able to attend this BOD meeting. We expect him at future meetings.

b) MacDill- Colonel Scott DeThomas- This meeting was the Colonel's last TBDA BOD meeting in his current command. He is due to turn over command in a ceremony on 8/7 and his replacement is expected to interact with the TBDA in the upcoming months. The Colonel is staying in the Tampa area and the TBDA expects/hopes for his continued participation with the Alliance. The attendees took a moment to thank the Colonel for his service, participation and cooperation with the TBDA and in the community and wished him well.

c) Tampa Hillsborough EDC-Rick Homans

Rick commented on the good spring that the THEDC had just had, with GEOINT, SOFIC etc., as well as the new companies/businesses coming into the area. He also suggested getting Bob Rohrlack from the Tampa Chamber involved in our Workforce Initiative.

d) Tampa Bay Airport-Eileen Rodriguez

Eileen attended her first meeting. She is new on the job and has just started working with Joe Lopano at the Airport.

4) Legislative update -Darcy Foster

Darcy had provided a legislative calendar through the end of 2016 to O&A for use in the creation of a TBDA 36 month calendar. A draft of that calendar has been completed and given to the officers for review. Darcy had no new dates/deadlines to report.

5) Administrative update-

This update was postponed due to the absence of the Executive Director.

The next BOD meeting will be on 8/5/2014. The meeting will be held at the Tampa Bay Times Forum

The TBDA Annual Meeting will be held on 9/16. The meeting adjourned at 7:25 p.m.